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Anaconda, University of Montana have successful business administration management lab

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April 21, 1967

NEWS

FROM

UNIVERSITY OF MONTANA

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stewart

4-21-67

(state)

ANACONDA, UM HAVE
SUCCESSFUL BUS-AD
MANAGEMENT LAB

Business management has taken on a practical perspective at the University of Montana as a result of a second year of cooperation from the Anaconda Forest Products Division.

According to Jack H. Doty, UM associate professor of business administration, key Anaconda officials commenced last week a series of seminars and tours for the graduate business administration course in Advanced Management Problems.

The seminar course is centered on business policy and general management problems, with Anaconda serving as an applied laboratory for the students.

Doty said this course bridges the gap between management theory and practice. Real experience, so critical to the learning process, also is present. The students' final reports will be submitted to the AFPD officials for evaluation, as well as for grading by the instructor.

The cooperative seminar was conceived and effectuated by Robert E. Sheridan, AFPD general manager, and Prof. Doty. Anaconda's interest in the education of business administrators fits well with the business school's theory of industrial participation in business education. Both men said the seminar will result in more qualified business graduates.

The graduate students in the seminar are Bill Wilcox, Butte; Chuck Tomsik and Jack Noble, Great Falls; Frank Bain, Kalispell; Bob Fredrickson, Lewistown; Gary Peck, Libby; Mike Harbine, Plains; Conrad Hanson, Sidney; Jack Holloway, Millbrae, Calif.; and Chuck Davey, Scottsbluff, Neb.

more

Anaconda Forest Products officials participating in the seminar in addition to Sheridan, are Jack Leary, administrative assistant to the genl. manager; Ernie Corrick, land manager; Goerge Neff, production manager; Merrill Lash, sales manager, all with AFPD at Bonner; Robert Payne, retail manager at Anaconda Building Materials Company; James McClafferty, accounting manager; Roger Detert, cost accounting; W.R. Gibson, division controller from Butte; Rick Sherwood, personnel and safety assistant, and William Kelly, director of employee relations from Butte.